

Social Media Policies

We engage with our community beyond club events and activities on Facebook and Instagram. These guidelines offer a better idea with how to use social media as a tool to communicate on behalf of Front Runners New York.

- **Don't do anything that breaks the law.**
- **Dishonorable content such as racial, ethnic, sexual, religious, and physical disability slurs are not tolerated.**
- **Follow all club by-laws and policies including our Anti-Harassment, Sportsmanship, and Conflict-of-Interest Policies**
- **Social Media should not be used for commercial purposes or solicitations unless such advertisement or promotion has been cleared by the Board with an appropriate advertising fee paid therefor.**
- **Social Media should not be used to promote or oppose club candidates for office or controversial causes within the club.**
- **Social Media should never be used to express political opinions.**
- **Be polite and courteous.** No name calling, profanity, fighting words, discriminatory epithets, sexual harassment, bullying, gruesome language or the like.
- **Stay on topic.** Keep the conversation relevant to the communities in which we are a part of (running, LGBTQ issues). Our goal should be to create and facilitate dialogs around FRNY and our communities.
- **Remove content that is off-topic,** out of context, spam, promotional or links to third party sites.
- **Keep it real.** All posts should come from a real person and a real Facebook or Instagram profile.
- **Help our people who are seeking information**
- **Know the rules.** Before engaging on Facebook or Instagram, or on any other social media property, make sure you read and understand the social media platform's rules of engagement.
- We are **committed to having a dialogue** with our followers.
- **Support any claims with links** to information sources whenever possible. FRNY should never express opinions that are not able to be backed up.
- We should strive to **respond to** as many **relevant questions** and comments as possible, but we reserve the right to use our judgment in selecting the messages we respond to, and removing any content that is not relevant or abusive in nature.

- Following an account or including an account in a list does not constitute an endorsement; the same applies to re-tweeting, sharing, or reposting messages posted on accounts we do not own, or marking them as “favorites.”
- If someone is posting abusive content do not hesitate to report the content, and take appropriate measures which may include blocking the account.
- The account administrators hold the right to remove non members from member only social media accounts.
- The board and social committee may use their discretion and best judgement on removing and blocking people from social media accounts.

Best Practices

Front Runners has multiple social media accounts and therefore we have developed some best practices in order to help make managing multiple social media accounts easier.

Permissions:

Board members (if they want) as well as Social Media Coordinators, will have access to the FRNY Facebook, Twitter, Instagram, Snapchat. Others will be allowed access with approval.

Board members (if they want) as well as the Social Media Coordinators will have access to subgroups and people on committees will have access to subgroups based on the committee. Others will be allowed access with approval.

For any Social Platforms dealing with Pride Board Members the Social Media Coordinators and the Director of the Pride Run will have access. Others will be allowed access with approval or at the discretion of the Pride Run Director.

SubPages

Any Facebook pages created by subgroups of FRNY shall have at least one board member as an Administrator.

If the group is private, Administrators should check that people requesting to join the group are currently members of FRNY. Individuals who did not leave the club in good standing will be removed from the groups, individuals whose membership in good standing lapsed owing to non-renewal will not be removed from the groups.

The board and Social Media Coordinators reserve the right to revise these policies and best practices whenever they see fit.